

DAY THREE: THURSDAY 19<sup>TH</sup> JULY

9.00 – 10.00 am

**PANEL DISCUSSIONS: SESSION V**

**Facilitator:** Kimani Njogu

*How does the networked communications environment provide opportunities to deal with national and regional tensions/conflict situations?*

**Panelists:**

**Linus Gitahi** – CEO, Nation Media Group, Kenya

**Christine Nguku** – Alternative Media, Kenya

**Edetean Ojo** – Media Rights Agenda, Nigeria

10.00 – 10.45am

Plenary Discussions and Emerging Issues

Response: **David Makali**, Expression Today

10.45 – 11.00 am

**TEA BREAK**

**Facilitator:** Andrew Puddephatt

Reflections and Next Steps

11.00- 12.00 pm

12.00– 12.30 pm

**Closing ceremony** – **Hon. Koigi Wamwere**, Asst. Minister for Information

12.30 – 1.30pm

Evaluations

1.30 – 2.30 pm

**LUNCH BREAK**



**AFRICA WORKSHOP  
HOLIDAY INN (WESTLANDS- NAIROBI)**

July 16 – 19<sup>th</sup>, 2007

**Organizers:**

Twaweza Communications, Nairobi

Global Partners & Associates, UK

African Woman and Child Feature Services, Nairobi

**Supported by the Ford Foundation**

**Dear colleague:**

**Hujambo!** Welcome to the Nairobi Workshop on New Communications Technology and Freedom of Expression!

During the next few days we will spend time to explore the implications of the development of digital networked communications for freedom of expression. This Workshop is part of global reflections on this subject and an important goal of our discussions is to help shape the Ford Foundation's future funding priorities in this field around the world.

In a nutshell, the project is exploring the development of the modern communications environment globally, and analysing the factors and forces shaping its change. The premise of the project is that freedom of expression, as defined in the international human rights system, is a foundation human right. It guarantees that we can receive and exchange information, regardless of frontiers. Where this right is protected, we can safeguard other rights and freedoms. We can discuss, debate and organise for social change. Democracy can thrive, economic development can advance and culture can flourish. The open exchange of opinions and ideas is at the heart of who we are as human beings.

However, whether people can realise the right to freedom of expression depends on their ability to communicate - and communications are changing across the world. To promote freedom of expression, we therefore need to understand the communications environment and the economic, social and political dynamics within it. New technologies are bringing a diverse range of companies, organisations and individuals together in new ways within the environment, making it difficult but all the more important to untangle the relationships between them and understand the implications for freedom of expression. Is it possible that the communications technologies could be abused in order to curtail freedom of expression? There are also issues of regulatory frameworks and intellectual property rights which demand our attention.

### **The Workshop**

The aim of this Workshop is to bring experts and stakeholders in the African communications environment together to discuss the main challenges and opportunities for freedom of expression. Participants from the USA, Europe, Latin America and Asia will also contribute their perspectives. Our discussions will act as a starting point for further work in this area, helping to identify the main issues involved and ways to address them.

**The first session** on Monday evening will provide a background to the Global Partners Freedom of Expression project. It will also present a 'layer model' of the

12.30– 1.00 pm

Plenary Discussions and Emerging Issues

**1.00 – 2.00 pm**

**LUNCH BREAK**

2.00 – 3.15 pm

**PANEL DISCUSSIONS: SESSION III**

**Facilitator: Rosemary Okello**

***How does the networked communications environment provide spaces needed for sharing of and developing human creativity?***

**Panelists:**

- The making of artifacts: The pleasure and the pain – **Francis ole Sakuda**, SIMOO, Kenya
- Publishing and the internet – **Henry Chakava**, East African Book Development Council
- Intellectual Property Rights – **Chris Murray**, Consumers Union
- Visual art - **Jimmy Og'ong'a** – CCEA/Nairobis Trust
- Music – **David Muriithi**, Music Sans Frontiers

3.15 – 4.00 pm

Plenary Discussions and Emerging Issues

Response: **Joy Mboya**, The GoDown

**4.00 – 4.20 pm**

**TEA BREAK**

**Facilitator: Andrew Puddephatt**

Focused Group Discussions, Reflections & Wrap-up

4.20 – 5.00 pm

**Dinner (The Carnivore)**

## DAY TWO: WEDNESDAY 18<sup>TH</sup> JULY

9.00 – 10.00 pm

### **PANEL DISCUSSIONS: SESSION I**

**Facilitator: Kimani Njogu**

*How can networked communications empower social change and civil society organizations?*

#### **Panelists:**

- Community media — **Jennifer Radloff**, APC, South Africa
- Curricula reform and e-learning — **Wambui Kiai**, School of Journalism, University of Nairobi, Kenya
- How is the media covering gender issues and how can it be made more effective in doing so? — **Jacinta Muteshi**, Gender Commission, Kenya

10.00 – 10.45 am

Plenary Discussions and Emerging Issues

**10.45 – 11.15**

### **TEA BREAK**

11.15 – 12.30 pm

### **PANEL DISCUSSIONS: SESSION II**

**Facilitator: Andrew Puddephatt**

*How does the networked communications environment provide opportunities to change the way politics and social organizations are undertaken and to strengthen democracy.*

#### **Panelists:**

- How is the media being used by CSO for democracy & accountability? — **Lynne Wanyeki**, Kenya
- **Kwamchetsi Makokha** — Media Consultant, Kenya
- **George Kegoro** — International Commission of Jurists—Kenya

networked communications environment, outlining a framework that participants can use to think about the challenges and opportunities for freedom of expression within it. **The rest of the sessions** will address key questions of the Freedom of Expression Project, exploring how networked communications impact upon:

- How we access information and ideas
- How civil society operates
- The relationship between citizens and government
- Opportunities to enhance human creativity
- Problems of national and regional conflict.

**KARIBU!**

## ARRIVAL: MONDAY 16<sup>TH</sup> JULY

4.00 – 6:30 pm

Registration and Reception (Holiday Inn, Westlands)

### **Briefing on new communication environment**

Introduction to the seminar and the wider global project

**Andrew Puddephatt**

Introduction to the networked media environment

**Lisa Horner**

## DAY ONE: TUESDAY 17<sup>TH</sup> JULY

8:30 - 9:00 am

**Facilitator: Kimani Njogu**

Welcoming Remarks and Official Opening — **Alison Bernstein** (VP, Ford Foundation)

9.00 – 9.40 am

Keynote Address: - **Prof. Kwame Karikari** — Media Foundation of West Africa, Ghana

	<b>Topic: <i>How is the communication environment in Africa changing?</i></b>	2.00 – 3.00 pm
9.40 – 10.30 am	<b>Discussants:</b> <b>Joel Okao</b> – Panos E. Africa, Uganda <b>Mohamed Twairi</b> – Media Institute of Southern Africa, (MISA) Tanzania	
<b>10.30 – 10.45</b>	<b>TEA BREAK</b>	
11.15 –12:15 pm	<b>PANEL DISCUSSIONS: SESSION I</b>  <b>Facilitator: Kimani Njogu</b> <b><i>How does the networked communications environment increase our options for information and ideas?</i></b>  <b>Panelists:</b> <ul style="list-style-type: none"> <li>• Introduction to the communications environment in Africa - <b>Andrew Puddephatt</b> — Global Partners, UK</li> <li>• Introducing the internet to Africa – practical problems of access and price – The significance of mobile phones as a communication platform in Africa – <b>Safaricom</b>, Nairobi</li> <li>• <b>Alex Gakuru</b> — ICT Consumer Association of Kenya</li> <li>• Citizen Blogging - <b>Martin Kimani</b> — IGADD, Addis Ababa</li> </ul>	3.00 – 4.00 pm  <b>4.00 – 4.20 pm</b>  4.20 – 5.00 pm
12.15 – 1.00 pm	Plenary Discussions and Emerging Issues	
<b>1.00 – 2.00 pm</b>	<b>LUNCH BREAK</b>	

**PANEL DISCUSSIONS: SESSION II**

**Facilitator: Andrew Puddephatt**  
***How does the networked communications environment increase our options for information and ideas?***  
(to discuss ‘old’ and ‘new’ media )

- Panelists:**
- Addressing social justice/exclusion using communications policy – **Charlene Allen** — Funding Exchange, NY
  - How are religious organizations using the media? — **Wamugunda Wa Kimani**, Dean of Students, University of Nairobi
  - How is the media contributing to the democratic agenda? – **Onyango Oloo** — Sankara Centre for Social Movement, Kenya
  - How is the media addressing issues of youth sexuality? — **Angus Parkinson** , MSM Services, Kenya

Group Discussions and Emerging Issues

**TEA BREAK**

**Facilitator: Andrew Puddephatt**  
Reflections & Wrap-up